

Aksia Capital SGR acquires Megic Pizza through the portfolio company Valpizza

Milan, 19th November 2020 - *Aksia Capital V, a fund managed by Aksia Group SGR, announces the acquisition - through its portfolio company Valpizza - of Megic Pizza, leading player in the production and commercialization of fresh pizza in modified atmosphere packaging (“ATM”) with its own brand and under private label agreements.*

With the acquisition of Megic Pizza, Valpizza consolidates its positioning in the domestic and international pizza market by expanding its product portfolio.

Megic Pizza S.r.l., headquartered in Gorizia and led by Gerardo Acampora (who will maintain a stake of 20%), is a company **active in the production and commercialization of fresh pizza in ATM** that recorded interesting growth rates. Since 2016 the business of **Megic Pizza has grown by more than 38%** with the turnover moving from approximately Euro 3 million to over Euro 10 million in 2020. **With a market share in Italy in excess of 80%**, Megic Pizza has a unique competitive positioning in its segment of **high-quality** fresh pizza production.

Valpizza S.r.l. is a leading company in the production and commercialization of frozen pizza with a **strong market position thanks to its reputation as a highly reliable supplier of frozen pizza base and topped pizza**. Since the foundation, the company has grown due to a significant focus on product, process innovation and technology. Valpizza has recently launched a new project for the construction of the second manufacturing facility that will double the current production capacity. **In July 2020, Aksia Capital V acquired Valpizza with the aim of supporting the company in a further growth phase both in Italy and abroad** and, together with the new **CEO Marco Setti**, started a **consolidation process** aimed at creating a group leader in the frozen and fresh market, offering high-quality products.

*“This is an acquisition with significant strategic potential and competitive advantage, for us and our partners - says **Marco Rayneri, Managing Partner of Aksia Group**. “The industrial and commercial integration of the two companies will let us consolidate and develop our presence in Italy and abroad, and seize promising growth opportunities” - continues **Marco Setti, CEO di Valpizza**.*

Advisor:

Aksia Group was advised by the lawyers Francesco Cartolano and Matteo Acerbi from the law firm **Giliberti Triscornia e Associati** for the legal aspects, by Leo de Rosa and Federica Paiella from the tax law firm **Russo De Rosa Associati**, by Marco Ginnasi and Enrico Perego from **EY** for financial and ESG aspects and by Alberto De Luca from **De Luca and Partners** for labor matters.

Aksia Group is a private equity fund management company that invests mainly in medium-sized Italian companies, promoting their growth, international development and management contribution. Aksia, whose founding and Managing Partners Marco Rayneri and Nicola Emanuele have been working together since 1997, has carried out more than 40 operations in Italy and abroad, investing over Euro 450 million through five funds.

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